26 MAY 2021



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Digital credit providers: New licensing requirements

Parliament adopted the Central Bank of Kenya (Amendment) Bill, 2021 (the Amendment Bill) which was gazetted on 16 April 2021. The principal objective of the Bill is to provide licensing requirements for digital credit service providers, who are not regulated under any written law in Kenya.



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Digital credit providers: New licensing requirements

Parliament adopted the Central Bank of Kenya (Amendment) Bill, 2021 (the Amendment Bill) which was gazetted on 16 April 2021. The principal objective of the Bill is to provide licensing requirements for digital credit service providers, who are not regulated under any written law in Kenya.

The Amendment Bill defines digital credit to mean a credit facility or arrangement, where money is lent or borrowed through a digital channel. It further defines digital credit business to mean the business of providing credit facilities, or loan services through a digital channel. A digital channel will include the internet, mobile devices, computer devices, applications, and any other digital systems prescribed by the Central Bank of Kenya (the CBK).

Once the Amendment Bill is passed the CBK will have the power to:

- a) license digital credit providers;
- b) determine capital adequacy requirements;
- determine minimum liquidity requirements;
- d) approve digital channels and business models;
- e) supervise digital credit providers; and
- f) suspend or revoke licenses.

In addition, the CBK will be empowered to make regulations on consumer protection, data protection, permissible and prohibited activities, offences and penalties, anti-money laundering and reporting requirements.

All digital credit providers will be required to be registered with the CBK within six months of the Bill coming into force. Failure to which, a fine of Ksh. five (5) million and/or imprisonment for a term of three years shall be imposed, upon conviction.

The proposed amendments have come amidst complaints of unethical practices engaged in by digital lenders. This unregulated service has occasioned steep lending rates, predatory lending practices, and an illegal coalition of customer's private data and borrower shaming for those who default on repayment There have also been reports on digital lenders carrying out money laundering practices. This has led the Competition Authority of Kenya to conduct an audit on digital lenders specifically on predatory pricing. In addition, organisations such as Paradigm Initiative, have launched platforms that enable citizens to report violations of digital rights. The Amendment Bill therefore forms part of a multi-level response to unethical practices.

The Amendment Bill will provide oversight that will create a more stable, responsible and level marketplace for digital lenders

and borrowers.

KENYA

Digital credit providers: New licensing requirements...continued

The Amendment Bill will provide oversight that will create a more stable, responsible and level marketplace for digital lenders and borrowers. The Digital Lenders Association of Kenya have, however, cautioned against overly onerous, and prescriptive regulation that would undermine financial inclusion. In contrast, the CBK FinTech Cooperation Agreement with the Monetary Authority of Singapore, indicate that international best practices and favourable regulatory lessons will be adopted with respect to Fintech regulations.

The guardrails in the digital lending market are being raised, after years of unregulated operation. Existing digital credit providers and those who intend to enter the market, need to be aware of the proposed changes and prepare to comply with them. However please note that the Amendment Bill must go through the legislative process in Kenya, which involves a first, second and third reading in parliament, followed by presidential assent and enactment.

We are keeping a keen eye on the Amendment Bill and shall regularly provide alerts in the event of any developments.

Njeri Wagacha and Rizichi Kashero-Ondego















2021 RESULTS

CDH's Corporate, Commercial and M&A practice is ranked as a Top-Tier firm in THE LEGAL 500 EMEA 2021.

lan Hayes is ranked in the Hall of Fame in Corporate & Commercial and M&A in THE LEGAL 500 EMEA 2021.

David Pinnock is ranked as a Leading Individual in Corporate, Commercial and M&A in THE LEGAL 500 EMEA 2021.

Willem Jacobs is ranked as a Next Generation Partner in Corporate, Commercial and M&A in THE LEGAL 500 EMEA 2021.

Johan Latsky is recommended in Corporate, Commercial and M&A in THE LEGAL 500 EMEA 2021.

Peter Hesseling is recommended in Corporate, Commercial and M&A in THE LEGAL 500 EMEA 2021.

Rachel Kelly is recommended in Corporate, Commercial and M&A in THE LEGAL 500 EMEA 2021.

Vivien Chaplin is recommended in Corporate, Commercial and M&A in THE LEGAL 500 EMEA 2021.

CDH's Investment Funds practice is ranked in Tier 3 in THE LEGAL 500 EMEA 2021.

John Gillmer is recommended in Investment Funds in THE LEGAL 500 EMEA 2021.

Mark Linington is recommended in Investment Funds in THE LEGAL 500 EMEA 2021.

Wayne Murray is ranked as a Rising Star in Investment Funds in THE LEGAL 500 EMEA 2021.



OUR TEAM

For more information about our Corporate & Commercial practice and services in South Africa and Kenya, please contact:



Willem Jacobs National Practice Head

Corporate & Commercial T +27 (0)11 562 1555 M +27 (0)83 326 8971 E willem.jacobs@cdhlegal.com



David Thompson

Regional Practice Head Director Corporate & Commercial T +27 (0)21 481 6335

M +27 (0)82 882 5655

E david.thompson@cdhlegal.com



Sammy Ndolo

Managing Partner | Kenya T +254 731 086 649

+254 204 409 918 +254 710 560 114

sammy.ndolo@cdhlegal.com

Mmatiki Aphiri

Director

T +27 (0)11 562 1087

M +27 (0)83 497 3718

E mmatiki.aphiri@cdhlegal.com

Roelof Bonnet

Director

T +27 (0)11 562 1226

M +27 (0)83 325 2185

E roelof.bonnet@cdhlegal.com

Tessa Brewis

T +27 (0)21 481 6324 M +27 (0)83 717 9360

E tessa.brewis@cdhlegal.com

Etta Chang

Director

T +27 (0)11 562 1432

M +27 (0)72 879 1281

E etta.chang@cdhlegal.com

Vivien Chaplin

Director

T +27 (0)11 562 1556

M +27 (0)82 411 1305 E vivien.chaplin@cdhlegal.com

Clem Daniel

Director

+27 (0)11 562 1073

M +27 (0)82 418 5924

E clem.daniel@cdhlegal.com

Jenni Darling

Director

T +27 (0)11 562 1878

M +27 (0)82 826 9055

E jenni.darling@cdhlegal.com

André de Lange

Sector head

Director Agriculture, Aquaculture

& Fishing Sector

T +27 (0)21 405 6165

M +27 (0)82 781 5858 E andre.delange@cdhlegal.com

Werner de Waal

Director

T +27 (0)21 481 6435

M +27 (0)82 466 4443

E werner.dewaal@cdhlegal.com

John Gillmer

Joint Sector head

Private Equity

T +27 (0)21 405 6004

M +27 (0)82 330 4902

E john.gillmer@cdhlegal.com

Jay Govender

Director

T +27 (0)11 562 1387

M +27 (0)82 467 7981 E jay.govender@cdhlegal.com

Projects & Energy

Johan Green

Director

T +27 (0)21 405 6200

M +27 (0)73 304 6663

E johan.green@cdhlegal.com

Ian Hayes

Director

T +27 (0)11 562 1593

M +27 (0)83 326 4826

E ian.hayes@cdhlegal.com

Peter Hesseling

Director

T +27 (0)21 405 6009

M +27 (0)82 883 3131

E peter.hesseling@cdhlegal.com

Quintin Honey

Director

T +27 (0)11 562 1166

M +27 (0)83 652 0151

E quintin.honey@cdhlegal.com

Brian Jennings

Director

T +27 (0)11 562 1866

M +27 (0)82 787 9497

E brian.jennings@cdhlegal.com

Rachel Kelly

Director

T +27 (0)11 562 1165

M +27 (0)82 788 0367

E rachel.kelly@cdhlegal.com

Yaniv Kleitman

T +27 (0)11 562 1219

M +27 (0)72 279 1260

E yaniv.kleitman@cdhlegal.com

Justine Krige

Director

T +27 (0)21 481 6379

M +27 (0)82 479 8552

 ${\sf E} \quad justine.krige@cdhlegal.com$

Johan Latsky

Executive Consultant

+27 (0)11 562 1149

M +27 (0)82 554 1003 E johan.latsky@cdhlegal.com

Nkcubeko Mbambisa

Director

T +27 (0)21 481 6352 M +27 (0)82 058 4268

E nkcubeko.mbambisa@cdhlegal.com

Nonhla Mchunu

Director

T +27 (0)11 562 1228

M +27 (0)82 314 4297

E nonhla.mchunu@cdhlegal.com

Ayanda Mhlongo

Director

T +27 (0)21 481 6436

M +27 (0)82 787 9543

E ayanda.mhlongo@cdhlegal.com

William Midgley

Director T +27 (0)11 562 1390

M +27 (0)82 904 1772

E william.midgley@cdhlegal.com

Tessmerica Moodley

T +27 (0)21 481 6397

M +27 (0)73 401 2488

E tessmerica.moodley@cdhlegal.com

OUR TEAM

For more information about our Corporate & Commercial practice and services in South Africa and Kenya, please contact:

Anita Moolman

Director

T +27 (0)11 562 1376

M +27 (0)72 252 1079

E anita.moolman@cdhlegal.com

Jerain Naidoo

Director

Γ +27 (0)11 562 1214

M +27 (0)82 788 5533

E jerain.naidoo@cdhlegal.com

Francis Newham

Executive Consultant

T +27 (0)21 481 6326 M +27 (0)82 458 7728

E francis.newham@cdhlegal.com

Gasant Orrie

Cape Managing Partner

Director

T +27 (0)21 405 6044 M +27 (0)83 282 4550

E gasant.orrie@cdhlegal.com

Verushca Pillay

Director

T +27 (0)11 562 1800

M +27 (0)82 579 5678

E verushca.pillay@cdhlegal.com

David Pinnock

Joint Sector head

Director

Private Equity

T +27 (0)11 562 1400 M +27 (0)83 675 2110

E david.pinnock@cdhlegal.com

Allan Reid

Sector head

Director

Mining & Minerals

T +27 (0)11 562 1222 M +27 (0)82 854 9687

E allan.reid@cdhlegal.com

Megan Rodgers

Sector Head

Director

Oil & Gas

T +27 (0)21 481 6429

M +27 (0)79 877 8870

E megan.rodgers@cdhlegal.com

Ludwig Smith

Director

T +27 (0)11 562 1500

M +27 (0)79 877 2891

E ludwig.smith@cdhlegal.com

Ben Strauss

Director

T +27 (0)21 405 6063

M +27 (0)72 190 9071

E ben.strauss@cdhlegal.com

Tamarin Tosen

Director

T +27 (0)11 562 1310

M +27 (0)72 026 3806

E tamarin.tosen@cdhlegal.com

Roxanna Valayathum

Director

T +27 (0)11 562 1122

M +27 (0)11 302 1122 M +27 (0)72 464 0515

E roxanna.valayathum@cdhlegal.com

Roux van der Merwe

Director

T +27 (0)11 562 1199

M +27 (0)82 559 6406

E roux.vandermerwe@cdhlegal.com

Charl Williams

Director

T +27 (0)21 405 6037

M +27 (0)82 829 4175

E charl.williams@cdhlegal.com

BBBEE STATUS: LEVEL TWO CONTRIBUTOR

Our BBBEE verification is one of several components of our transformation strategy and we continue to seek ways of improving it in a meaningful manner.

PLEASE NOTE

This information is published for general information purposes and is not intended to constitute legal advice. Specialist legal advice should always be sought in relation to any particular situation. Cliffe Dekker Hofmeyr will accept no responsibility for any actions taken or not taken on the basis of this publication.

JOHANNESBURG

1 Protea Place, Sandton, Johannesburg, 2196. Private Bag X40, Benmore, 2010, South Africa. Dx 154 Randburg and Dx 42 Johannesburg. T +27 (0)11 562 1000 F +27 (0)11 562 1111 E jhb@cdhlegal.com

CAPE TOWN

11 Buitengracht Street, Cape Town, 8001. PO Box 695, Cape Town, 8000, South Africa. Dx 5 Cape Town.

T +27 (0)21 481 6300 F +27 (0)21 481 6388 E ctn@cdhlegal.com

NAIROB

CVS Plaza, Lenana Road, Nairobi, Kenya. PO Box 22602-00505, Nairobi, Kenya.

STELLENBOSCH

14 Louw Street, Stellenbosch Central, Stellenbosch, 7600.

T +27 (0)21 481 6400 E cdhstellenbosch@cdhlegal.com

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